STATEMENT OF WORK · PARTNER · PROJECT

Project Name

Statement of work for the scope, at the site, for the end customer.

DOCUMENT	REVISION	DATE	CUSTOMER	QUOTATION
SOW-MPM-SUBJ-01	0.1 · Draft	Nov 6, 2026	Partner, for End Customer	S00000

This Statement of Work (SOW) is made by and between **Partner** (Customer) and **Message Point Media of Alabama, Inc** (MPM), and is subject to the Master Services Agreement between Customer and MPM, whose provisions are incorporated except as amended here. The work is for the benefit of **End Customer**. Pricing is per MPM Quotation S00000, dated Nov 6, 2026 (expires Feb 4, 2027).

1.0 SCOPE OVERVIEW

What MPM will provide, in one paragraph. Say what is *not* included when a reader might assume it is.

2.0 PROJECT DELIVERABLES

2.1 HARDWARE DELIVERABLES

MPM will procure, provision and deliver all hardware needed for the work, including:

- Item, with the specification that matters (pitch, size, rating).

2.1.1 BILL OF MATERIALS (PER QUOTATION S00000)

SKU	DESCRIPTION	QTY	EXTENDED PRICE
SKU-0000	Hardware item	1	$10,000.00
MNT-0000	Mounting and bracket budget	1	$500.00
Hardware subtotal			**$10,500.00**
SVC-INST	Installation	1	$2,500.00
Installation subtotal			**$2,500.00**
Grand total (plus applicable sales tax)			**$13,000.00**

2.2 DOCUMENTATION DELIVERABLES

DOCUMENT	PURPOSE
Installation Completion Report	Confirms installation, configuration and operational verification
As-built update	Records serial numbers and redline changes

3.0 SCOPE OF WORK

3.1 PROJECT INITIATION AND SCHEDULING

Within ten (10) business days of award, MPM confirms points of contact, site access and the installation window.

3.2 SITE CONFIRMATION

How site conditions are confirmed, and what happens if they differ.

3.3 HARDWARE PROCUREMENT AND PROVISIONING

Procurement, provisioning and QA testing before delivery.

3.4 HARDWARE DELIVERY

Shipment as directed by Customer.

3.5 INSTALLATION

Installation, configuration, content assignment. Responsibilities for power and network.

3.6 OPERATIONAL VERIFICATION

Online, reporting to MP.TV, displaying assigned content.

3.7 WARRANTY

MPM standard Equipment Warranty Policy (name the policy), starting at End Customer approval.

4.0 PROJECT MILESTONES

MILESTONE	ACCEPTANCE CRITERIA	SHARE OF CONTRACT	AMOUNT
Production deposit	Due on contract execution	25% of hardware	$2,625.00
Equipment delivery	All hardware delivered to site	75% of hardware	$7,875.00
Installation completion	Installed, verified operational, accepted	100% of installation	$2,500.00
Total (plus applicable sales tax)			**$13,000.00**

5.0 ASSUMPTIONS AND EXCLUSIONS

- Existing power and network remain in place; changes to them are the End Customer's responsibility.
- Excludes permits, civil work and licensing unless listed in §2.

6.0 ACCEPTANCE

CUSTOMER
Name, title · date

MESSAGE POINT MEDIA
Jason Stedwell, Director of Technical Services · date

REVISION HISTORY

0.1	Nov 6, 2026	Initial draft.