SITE SURVEY · MESSAGE POINT MEDIA · SITE NAME

Site Name Wayside Signage

What was surveyed, for which project, and when the field visit took place.

DOCUMENT	REVISION	DATE	SURVEY DATE	SURVEYOR
SVY-MPM-SITE-01	0.1 · Draft	Nov 6, 2026	Nov 6, 2026	Jason Stedwell · MPM

PREPARED FOR	Customer, City, ST
PREPARED BY	Message Point Media (MPM): name, role
BASIS	N pages of field notes · N site photographs · drawings received (or none)

ABOUT THIS DOCUMENT

- **Part 1, Summary of Findings**, is written for the customer.
- **Part 2, Engineering Detail**, is MPM-internal.
- **Appendices** hold the photo log and a verbatim transcription of the field notes.

STATUS OF THIS REVISION

Preliminary draft. Items marked TO VERIFY are points of record to confirm with the customer.

PART 1

Summary of Findings

1.1 PURPOSE

Why the survey was done, in rider/agency terms.

1.2 SCOPE

What was in and out of scope, and why.

1.3 WHAT WE FOUND

STOPS	STRUCTURE	EXISTING MOUNT	GOVERNING CLEARANCE
A, B	Steel column	Side / cantilever	Member **870 mm** from mount

TABLE 1 Families found on site.

Lead with the conclusion. One bold sentence per finding, then what it means for the design.

PART 2 MPM INTERNAL

Engineering Detail

2.1 SURVEY RECORD

SURVEY DATE / TIME	From photo EXIF
SITE NAME	As recorded TO VERIFY

2.2 OBSERVATIONS AND DESIGN CONSTRAINTS

FIELD OBSERVATIONS

- What was seen or measured, with the value in bold.

DESIGN CONSTRAINTS AND IMPLICATIONS

- What the observation forces in the design.

TO VERIFY WITH THE CUSTOMER BEFORE RELEASE

- Every point of record still open, with its section number.

APPENDIX A

Photo Log

#	TIME	FILE ID	SUBJECT
1	08:46:17	D2C5E8C7	What the photo shows

APPENDIX B

Field Notes: Verbatim Transcription

Notebook heading

Spelling and abbreviations preserved.

- bullet as written

REVISION HISTORY

0.1	Nov 6, 2026	Preliminary draft from field notes and photographs.